

Become a Sponsor

We are actively seeking sponsors to help support our league!

The **Norwood Youth Soccer Association** aims to provide an avenue for children to learn how to play and compete fairly, show respect for oneself and others, and to have fun...through the great sport of soccer.

The league, founded in 1980, offers programs for children Pre-K (age 4) through High School (age 18). The overwhelming majority of our nearly 700 current players are Grade 3 or younger.

As a member of the Norwood community, we are asking you and your business to consider supporting our league in one of the following ways:

Kickoff Sponsor

Your company logo will appear on the league's 2018/2019 schedules—used by families each and every week. Additionally, the league website (www.norwoodsoccer.com) will also list your logo and link to your company website. (\$300/above)

Friends of Norwood Youth Soccer Sponsorship

The league website (www.norwoodsoccer.com) will list your logo and link to your company website for the 2018/2019 season. (\$100)

We are also working on other ways to highlight and recognize our sponsors moving forward. Rest assured, we humbly recognize the level of our ask and are certain to extend our thanks in as many ways possible.

As you consider sponsoring Norwood Youth Soccer, we are including additional information about our league and its impact within Norwood (Norwood Youth Soccer is a non-profit 501(c)(3)). We are also including some directional information on how we are working to highlight sponsors—like you!

Please do not hesitate to reach out with any questions or to discuss other ways you might help.

Sincerely,
Shannon Connell
Executive Vice President, Norwood Youth Soccer
shannonmconnell@verizon.net



About Norwood Youth Soccer

Norwood Youth Soccer, a non-profit 501(c)(3), provides an avenue for children to learn how to play and compete fairly, show respect for oneself and others, and to have fun...through the great sport of soccer.

The league, founded in 1980, offers programs for Pre-K (age 4) through High School (age 18) children. The overwhelming majority of our nearly 700 current players are Grade 3 or younger.

Norwood Youth Soccer makes a conscious effort to make soccer:

Affordable to Play

One of our main priorities is to offer a quality program at a price that is affordable to all. The current registration fees to play a 10-week season range from \$75-\$120. This reflects the realities of current costs and our concerted effort to find savings.

No one has ever been turned away from playing Norwood Youth Soccer based on his/ her ability to pay. Funds raised from sponsors will help our league cover registration fees so families and children in need can benefit from all that soccer and the soccer community has to offer.

• Focused on Improvement

We strive to provide an enjoyable and challenging environment where all participants are given opportunities to improve. To that end, we partnered with the *New England Revolution Academy* to lead practice and training sessions for both players and parents/coaches (some parent volunteers have never played or coached soccer before)!

Maintaining and purchasing equipment are practical improvements we make with care and consideration—this spring we replaced nets that were in use for well over 15 years! Funds raised from sponsors will help ensure our players are in a position to play safely and to the best of their ability.

• Founded in Community

With the growing number of activities available to children, Norwood Youth Soccer views **soccer as more than a game**. Parents, players, coaches, fans, game officials, and league administrators work together to make soccer such a positive experience that everyone involved is better off for having participated week in, week out.

Ultimately, the Norwood Youth Soccer Association works to help our children get the most out of competitive sports. We encourage (a) making maximum effort, (b) continuously learning, and (c) refusing to let mistakes (or fear of mistakes) impede progress. This is our definition of what it means to be a winner...

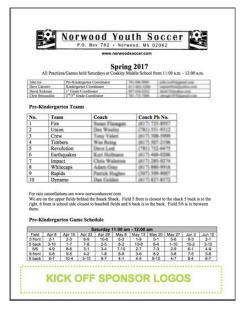


How We Recognize Sponsors

Norwood Youth Soccer will continue to work to recognize *-and-* thank our sponsors in a variety of ways. The initial Kickoff and Friends of Norwood Youth Soccer levels start with the following:

Kickoff Sponsor

Your company logo will appear on the league's schedule—used by families each and every week. Your logo will also be featured amongst the Friends of Norwood Youth Soccer (below)



Example - Actual Schedule May Vary

Friends of Norwood Youth Soccer

The league website (www.norwoodsoccer.com) will list your logo and link to your company website.



Example - Actual Website May Vary



Sponsorship Acceptance Form

| I commit to provide sponsorship of No | orwood Youth Soco | cer in the following category: |
|--|--------------------|--|
| . , , | • | s 2018/2019 schedules—used by families also list your logo and link to your |
| ☐ Friends of Norwood Y The league website (www.nor company website for the 2018 | woodsoccer.com) | will list your logo and link to your |
| Sponsorship Category: | | |
| Organization/Company Name: | | |
| Contact Person: | | |
| Phone | | |
| Email Address: | | |
| Company Address: | | |
| City | State | Zip |
| Payment Option: [] Check Enclosed | [] Send me an Invo | voice |

Please note: Payment is requested within a week of acceptance.

Checks should be made payable to: Norwood Youth Soccer PO Box 782 Norwood, MA 02062