

# NORWOOD YOUTH SOCCER



## *Fernando Morales Memorial Soccer Jamboree*

On June 22, 2019, the **Norwood Youth Soccer Association** is hosting the third annual **Fernando Morales Memorial Soccer Jamboree** at the Coakley Middle School in Norwood, MA.

The soccer jamboree is a fundraiser to support our league and to raise funds to donate towards the Fernando Morales Memorial Scholarship presented by Norwood High School.

**We need and would appreciate your support to make this a great community event!**

As a member of the Norwood community, we are asking you and your business to consider supporting this event in any of the following ways:

- **T-Shirt Sponsorship**

As t-shirt sponsor, your company name will appear on the back of the commemorative jamboree t-shirt (provided to players). Your company will also be featured on the NYS website and on jamboree signage at the event. (\$750 and up)

- **Field Sponsorship**

A jamboree playing field will feature signage with your company name. Your company will also be featured on the NYS website and on jamboree signage at the event. (\$250-\$749)

- **Norwood Youth Soccer Sponsorships**

As Gold, Silver, Bronze, and Friends of Norwood Youth Soccer sponsors, as part of the jamboree, your company will be featured on the NYS website and on jamboree signage at the event. (Gold = \$200, Silver = \$100, Bronze = \$50)

- **In-Kind Donations**

If Norwood families would benefit from the products or services of your company, your in-kind donation would be a valuable addition to the jamboree raffle -or- concession stand sales.

As you consider how you might play a role, we are including information about our league [Norwood Youth Soccer is a non-profit 501(c)(3)], Fernando Morales' story, and some key logistics for the jamboree.

Please do not hesitate to reach out with any questions or to discuss ways you might help.

Sincerely,

Shannon Connell  
Executive Vice President  
[shannonmconnell@verizon.net](mailto:shannonmconnell@verizon.net)

David Siekman  
Vice President  
[siekmandavid@gmail.com](mailto:siekmandavid@gmail.com)



## NORWOOD YOUTH SOCCER

### About Norwood Youth Soccer

Norwood Youth Soccer, a non-profit 501(c)(3), provides an avenue for children to learn how to play and compete fairly, show respect for oneself and others, and to have fun...through the great sport of soccer.

The league, founded in 1980, offers programs for Pre-K (age 4) through High School (age 18) children.

Norwood Youth Soccer makes a conscious effort to make soccer:

- **Affordable to Play**

One of our main priorities is to offer a quality program at a price that is affordable to all. The current registration fees to play a 10-week season range from \$75-\$120. This reflects the realities of current costs and our concerted effort to find savings.

No one has ever been turned away from playing Norwood Youth Soccer based on his/her ability to pay. Funds raised from the *Fernando Morales Memorial Jamboree* will help our league cover registration fees so families and children in need can benefit from all that soccer and the soccer community has to offer.

- **Focused on Improvement**

We strive to provide an enjoyable and challenging environment where all participants are given opportunities to improve. To that end, we partnered with the *New England Revolution Academy* to lead practice and training sessions for both players and parents/coaches (some parent volunteers have never played or coached soccer before)!

Maintaining and purchasing equipment are practical improvements we make with care and consideration—this spring we replaced nets that were in use for well over 15 years! Funds raised from the *Fernando Morales Memorial Jamboree* will help ensure our players are in a position to play safely and to the best of their ability.

- **Founded in Community**

With the growing number of activities available to children, Norwood Youth Soccer views **soccer as more than a game**. Parents, players, coaches, fans, game officials, and league administrators work together to make soccer such a positive experience that everyone involved is better off for having participated week in, week out.

In the spirit of community, each year, Norwood Youth Soccer awards \$1000 Achievement Scholarships to two (2) High School graduates of Norwood (one girl, one boy). Recipients are evaluated based on community service, academic achievement, and participation in soccer (whether playing, officiating, coaching, or all of the above)!

Ultimately, the Norwood Youth Soccer Association works to help our children get the most out of competitive sports. We encourage (a) making maximum effort, (b) continuously learning, and (c) refusing to let mistakes (or fear of mistakes) impede progress. This is our definition of what it means to be a winner.



## NORWOOD YOUTH SOCCER

### About Fernando Morales

Fernando Morales, the son of Albino and Esther M. (Soto) Morales and brother of Isabel V. Morales of Norwood, Mass, loved playing, refereeing, and coaching soccer!

After a nearly four-year battle with bone cancer, Fernando died on Jan. 16, 2015. He was 20. To those that knew Fernando, he was simultaneously charismatic and humble before and throughout his fight for life.

Fernando was a high school sophomore playing soccer and running track when he was diagnosed with cancer in March 2011. After nearly a year of chemotherapy and radiation, Fernando's cancer was found to be in remission, and he returned to Norwood High School. While Fernando couldn't play, he was named soccer team captain!

Exuding both mental and physical stamina, Fernando graduated from Norwood High School, on time, in May 2013. He was presented with a golden diploma, given to a student who overcomes adversity to complete his/her studies. Fernando went on to attend Providence College—determined to wrest the most from his college experience.

In the summer of 2015, the Norwood Youth Soccer Association hosted a tournament to gather in Fernando's honor. A plaque was presented to Fernando's family and now hangs permanently at the Coakley Middle School athletic fields.

As we look forward, the Norwood Youth Soccer Association seeks to remember Fernando in the gathering of our community through a sport he loved...and to honor his dedication with a scholarship donation.



# NORWOOD YOUTH SOCCER



## About the Soccer Jamboree

The *Fernando Morales Memorial Soccer Jamboree* is a fundraiser to support Norwood Youth Soccer and to raise funds to donate \$500 to the Fernando Morales Memorial Scholarship presented by Norwood High School.

Last year, over 140 children, ranging from 1<sup>st</sup> grade through high school, played in the 3v3 jamboree and helped it succeed in meeting our scholarship donation goal. It also proved to be a great community event!

In past years, soccer events for Fernando have taken a few different forms (e.g., a tourney was part of "Fernando's Fight" in 2011, and the inaugural tourney in 2015 funded a Fernando Morales plaque and a \$700 Scholarship).

On Saturday, June 22, 2019, we aim to build on the spirit and foundation established in honor of Fernando Morales with a jamboree that will:

- Involve around 50 teams (max of 6 players per team)
- 3 versus 3 Format, each team plays a minimum of 3 games
- Games played at The Coakley Middle School, Norwood, MA
- Games start at 2pm and run through the late afternoon
- Snack Shack and food stations offer opportunities to sell food/refreshments
- Field Sponsorship provides direct advertising opportunity
- T-Shirt Sponsorship places your company logo on all jamboree t-shirts; provided to players, volunteers, and sold to guests.
- Jamboree banners/signage featuring sponsoring companies
- Email and print communications to current Norwood Youth Soccer participants will include jamboree sponsor recognition
- Provide a fun environment for the community

Our jamboree volunteers are focused on making an impact through Norwood Youth Soccer and with the Fernando Morales Memorial Jamboree!



# NORWOOD YOUTH SOCCER Sponsorship Acceptance Form

I commit to provide sponsorship of Norwood Youth Soccer in the following category:

**T-Shirt Sponsorship**

As t-shirt sponsor, your company name will appear on the back of the commemorative jamboree t-shirt (provided to players). Your company will also be featured on the NYS website, and highlighted within all jamboree communications (emails, brochures, signage at the event (\$750 and up)

**Field Sponsorship**

A jamboree playing field will feature signage with your company name. Your company will also be featured on the NYS website, and highlighted within all jamboree communications (emails, brochures, signage at the event (\$250-\$749)

**Norwood Youth Soccer Sponsorships**

As Gold, Silver, Bronze, and Friends of Norwood Youth Soccer sponsors, as part of the jamboree, your company will be featured on the NYS website, highlighted within all jamboree communications (emails, brochures, signage at the event)

- Gold Sponsor (\$200)
- Silver Sponsor (\$100)
- Bronze (\$50)

**In-Kind Donations**

If Norwood families would benefit from the products or services of your company, your in-kind donation would be a valuable addition to the jamboree raffle -or- concession stand sales.

Sponsorship Category: \_\_\_\_\_

Organization/Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone \_\_\_\_\_

Email Address: \_\_\_\_\_

Company Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Payment Option: [ ] Check Enclosed [ ] Send me an Invoice

Checks should be made payable to:  
Norwood Youth Soccer / *Fernando Morales Memorial*  
PO Box 782  
Norwood, MA 02062